



SIMMETRIC DRIVER PERFORMANCE LABS

ROAD TO INDY AT-EVENT PRICING 2020 SEASON



Recommended

OPTION	Demo*	A	B	C	D	E
Total driving time (minutes)	15	30	60	90	120	180
1-on-1 dedicated coaching & engineering	✓	✓	✓	✓	✓	✓
Physics & behavior validated car models	✓	✓	✓	✓	✓	✓
Laser-scanned track models	✓	✓	✓	✓	✓	✓
Access to private, climate-controlled lounge	✓	✓	✓	✓	✓	✓
Fully-adjustable vehicle setups	-	✓	✓	✓	✓	✓
Confidential video, data, & discussions	-	✓	✓	✓	✓	✓
Private appointments	-	✓	✓	✓	✓	✓
Unlimited light refreshments	-	✓	✓	✓	✓	✓
Eye-tracking capture & analysis	-	-	-	-	✓	✓
5% discount outside official race events**	-	-	-	-	✓	✓
Single Event	FREE*	\$ 400	\$ 775	\$ 1,125	\$ 1,450	\$ 2,100
Multi-Event (see details below)	-	\$ 350	\$ 675	\$ 975	\$ 1,250	\$ 1,800

Most Flexible

Best Value

* Demonstrations are only valid for one single use per season. Drivers may select any one car to try, but are limited to only using the Homestead road course model.

** Discounted pricing outside of race events is only available for clients signed up for multi-event pricing. Contact us for private event pricing.

Multi-Event Packages

- › Requires a signed contract for the above services for at least 4 events in the season
- › Payment must be made in 3 installments due throughout the season
- › Multi-driver discounts are available to teams (Please contact us for details)

Not sure how to start?

Firstly, every Road to Indy competitor is entitled to a **FREE** demonstration of our simulator and services (see above).

Then, we welcome drivers to start on a single-event basis, and are glad to offer every client the ability to “upgrade” to multi-event pricing if done by the end of their second race event of the season. The price difference already spent will then be applied as credit towards the rest of the season.

To schedule your next session:

- › Stop by the SimMetric Labs the mobile lab while at an event
- › Call/text Greg De Giorgis at +1 (561) 508-0496
- › Email Greg at greg@simmetriclabs.com



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